

Tuesday & Wednesday
November 6 & 7, 2018
www.iwcleads.org/



Community Choice
Credit Union
Convention Center
Des Moines, IA
18-310-01 5-42580-02

Name _____

Company/Institution/Organization _____

Mailing Address/City/State/Zip _____

Phone _____ E-mail _____

Dietary Restrictions: Vegetarian Vegan Lactose Free Gluten Free _____

I would like CEU credit- \$10 additional fee

Which of the following best represents your racial or ethnic heritage? Choose all that apply.

American Indian & Alaska Native Asian Black Hispanic or Latino
 Native Hawaiian & Other Pacific Islander White Do not wish to disclose.

Reason you are attending-SELECT ONLY ONE: Personal Growth Career Use Leadership Tips Networking

How did you hear? Friend Email Web Search TV Radio Newspaper Company/Work Past Attendee

Birthdate: Month: _____ Day: _____ Year: _____

Educational Level: High School Associate's Degree Bachelor's Degree Graduate or Professional Degree Other

Household Income Level: \$50,000 or less \$50,001-75,000 \$75,001-100,000 \$100,001-150,000
 \$150,001-200,000 \$200,001-350,000 Greater than \$350,000

Job Title: Senior Executive/Business Owner Senior Manager Middle Manager Individual Contributor/Specialist
 Project/Program Manager Consultant Volunteer Other

Industry: Aerospace/Military Education/Training Finance/Banking/Insurance Consulting Utility Manufacturing
 Health/Medical Technology Communications/PR/Marketing Agriculture Hospitality

Years of Professional/Business Experience: 0-5 6-10 11-15 16-20 21-30 31+

Previous Attendance at IWLC Events (number attended): first time 1 2 3 4 5 or more

Distance Traveled to Attend Conference: 0-50 miles 51-150 miles 151-250 miles >250 miles

REGISTRATION FEES: (please circle appropriate fee)

Individual Registration Before Sept. 3 \$525 Individual Registration On or After Sept. 3rd \$550

Group of Ten Before Sept. 3 \$5,250 Group of Ten On or After Sept. 3rd \$5,500

****Groups of Ten MUST include the name, email and company of all attendees with registration—Please list group attendees info on back side.**

CEU (Continuing Education Unit) +\$10

Payment method, breakout sessions, and group of ten listing on back side.

PAYMENT METHOD:

Check enclosed for \$_____ Please make payable to **Center for Conferences** and remit to address below.

Credit Card Payment for \$_____ Visa MasterCard Discover

Card # _____ - _____ - _____ - _____ Exp. Date _____

Name on Card _____ 3 digit security code on back of card _____

Address of Cardholder _____

BREAKOUT SESSIONS (Primary Registrant's Choices)

**Please choose 1 option from each of the 3 sessions below - For Session Titles & Presenters, please see next page*

- Session #1 (Tuesday, Nov. 6th AM) 1-A 1-B 1-C
- Session #2 (Tuesday, Nov. 6th PM) 2-A 2-B 2-C
- Session #3 (Wednesday, Nov. 7th AM) 3-A 3-B 3-C 3-D

Group of Ten —please include name, email, and company for each group attendee

**Please also indicate the breakout choice for each session for each attendee. Ex: For #1, write 1-A, 1-B, or 1-C*

	#1	#2	#3
1. _____	_____	_____	_____
2. _____	_____	_____	_____
3. _____	_____	_____	_____
4. _____	_____	_____	_____
5. _____	_____	_____	_____
6. _____	_____	_____	_____
7. _____	_____	_____	_____
8. _____	_____	_____	_____
9. _____	_____	_____	_____
10. _____	_____	_____	_____

Four ways to register:

Mail Center for Conferences Phone 1.800.551.9029 or 319.335.4141
 250 CEF
 Iowa City, IA 52242-0907 Fax 319.335.4039

Web <https://centerforconferences.uiowa.edu/iwlc-central-iowa-conference>

If this is the first time you have registered on-line with the Center for Conferences you will not have a log-in ID or password until you create your account. Click on the line “create an account” and proceed. If you have questions regarding this process, please contact UICC at the numbers listed above.

Individuals with disabilities are encouraged to attend all University of Iowa sponsored events. If you are a person with a disability who requires an accommodation in order to participate in this program, please contact the University of Iowa Center for Conferences at 1 800 551 9029. The University of Iowa prohibits discrimination in employment, educational programs, and activities on the basis of race, national origin, color, creed, religion, sex, age, disability, veteran status, sexual orientation, gender identity, or associational preference. The University also affirms its commitment to providing equal opportunities and equal access to University facilities. For additional information contact the Office of Equal Opportunity and Diversity, 319.335.0705.

BREAKOUT SESSIONS DESCRIPTIONS

**Please note that you can only choose one option from each of the sessions below. Please make indicate your choices on the previous page.*

Session #1 (Tuesday, November 6th AM)

- I-A: **Transformation Begins with You: Addressing Sexual Violence in the workplace and Beyond**
Presented By: Shundrea Trotty, Technical Assistance Director, Iowa Coalition Against Sexual Assault
- I-B: **Influencing Others—How To Influence Change In Your Community**
Panelists: Rekha Basu, Des Moines Register Columnist & Erin Olson Douglas Urban Designer, City of Des Moines
- I-C: **Advocating for Women**
Presented By Jeffery Tobias Halter
**Men's Track—Men's Track Participants Only*

Session #2 (Tuesday, November 6th PM)

- 2-A: **Finding the Needle in the Haystack—Employee Engagement, Communication & Responsibility**
Moderator: Tina Finn, Sr. Talent Acquisition Partner, Athene USA
Panelists: Angela Gallagher, Manager, John Deere Financial Services & Katie Wingert, Broadlawns Medical Center
- 2-B: **Civility in Public Discourse (How did we get so rude?)**
Presenter: Ambassador Mary Kramer
- 2-C: **Building Inclusion into Your Network— Interactive Racial Awareness Exercise**
Presenter: Heather Schott, AD of Diversity & Inclusion, Principal Financial Group

Session #3 (Wednesday, November 7th AM)

- 3-A: **Reality Based Leadership—Your Ego Is Not Your Amigo**
Presenter: Cy Wakeman
- 3-B: **Maximizing Your Ability to Influence—Personal Development**
Presenter: Rowena Crosby, President, Tero International, Inc.
- 3-C: **Undoing the Damage of Teen Talk Barbie: The Intersection of Femininity & Tech**
Presenter: Antoinette Stevens, Cybersecurity Analyst, Principal Financial Group & Founder of Reboot Iowa
- 3-D: **Why Being a Male Ally is Important**
Moderator: Georgia VanGundy, Executive Director, Iowa Business Council
Panelists Includes Male Allies from Local Companies & Organizations
**Men's Track—Men & Women Invited to Attend*